Electronic Acknowledgement Receipt						
EFS ID:	2837367					
Application Number:	10698850					
International Application Number:						
Confirmation Number:	9319					
Title of Invention:	Making purchase decisions					
First Named Inventor/Applicant Name:	Andrew Robert Byde					
Correspondence Address:	HEWLETT-PACKARD COMPANY Intellectual Property Administration P.O. Box 272400 - Fort Collins US		80527-2400			
Filer:	Alexander Krayner/Stacey Dawson					
Filer Authorized By:	Alexander Krayner					
Attorney Docket Number:	B-5282 621413-6					
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Application Type:	Utility under 35 USC 111(a)					
D						

## Payment information:

Submitted with Payment	no
File Listing:	

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)				
1		621413Response2-8-08.pdf	491270	yes	14				
			30b84a1ec1f21a64bcbdac7604355359 e6f143e9						
	Multipart Description/PDF files in .zip description								
	Document Description		Start	End					
	Amendment - After Non-Final Rejection		1	1					
	Claims		2	8					
	Applicant Arguments/Remarks Made in an Amendment		9	14					
Warnings:									
Information									
		Total Files Size (in bytes)	49	91270					

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.